

MEETING: 14/11/2018

Ref: 14701

ASSESSMENT CATEGORY: Bridging Divides - Older Londoners

Neighbourly Care Southall

Adv: Kate Moralee

Amount requested: £108,391

Base: Ealing

Benefit: Ealing

Amount recommended: 108,500

The Applicant

Neighbourly Care Southall (NCS) is a charity which supports almost 4,000 older people, from 65 different countries and speakers of 30 different languages, accessing its services each year. Its services include exercise classes, health awareness talks, mental health support, dementia awareness, computer classes and advice surgeries, delivered from local community hubs across the borough of Ealing. NCS has been delivering services to older people since 1997.

The Application

NCS is seeking your support to employ a Senior Projects Officer to develop and expand work with small community groups representing many diverse minority communities in Ealing. The project worker will support the community organisations to expand reach to older members of the community, raising awareness of specific issues faced, whilst also challenging barriers to older people accessing services.

The Recommendation

SLC adopts a grassroots user-led model of delivery, working with and through small community organisations (19) providing pathways into their communities. This model embeds ownership within local communities, is delivered through a drop-in hub model and brings together people from diverse backgrounds to share with and learn from each other, building strong cross community relationships. This delivery model develops the capacity of the grassroots organisation and relies on them to extend reach within their individual communities. The Trust has also supported AgeUK Ealing to deliver a Neighbourly Connector service in Ealing and your officer proposes that NCS and AgeUK Ealing work collaboratively to ensure maximum impact from your grants without duplication of services. This project meets the outcomes of your Older Londoners programme and funding is recommended as follows:

£108,500 over 3 years (£36,600; £35,800; £36,100) for a Senior Projects Officer and associated running costs to develop and expand work with small community groups to extend their reach to older people in their communities.

Funding History

Not funded within the last 10 years.

Background and detail of proposal

According to the 2011 census Ealing is the third most densely populated of the London boroughs, ethnically diverse and with a high number of older people with little ability to speak English. 28% of older people in Ealing report feeling at risk of social isolation and loneliness with those living with illness and lack of language skills more likely to be at risk. There is a need for local but joined up services to connect older people with local support networks. NLC has identified many hidden elders

living in social isolation with little support which is especially the case within minority communities where language and cultural differences can accentuate difficulties in accessing mainstream support.

This application builds on work delivered to date by NCS and aims to strengthen and extend the reach of community groups into their elderly population. NLC works with a significant number of community partners, one of whom your officer met during the assessment visit. Golden Opportunity Skills and Development shared their positive experience of working with NLC highlighting how the relationship had supported it to increase its own awareness of Dementia resulting in a member becoming a Dementia Champion to spread awareness across its community.

Through its approach NLC builds the capacity of its partner community organisations, increases reach into older populations, improves physical and mental health of older people, increases people's sense of connectedness, improves inter-community and inter-generational relationships and ensures access to advice and guidance as required.

Financial Information

The free reserves target includes £35,000 identified to cover redundancies should the organisation be required to close.

Year end as at 31 March	2017 Examined Accounts £	2018 Draft £	2019 Budget £
Income & expenditure:			
Income	373,061	407,460	401,032
- % of Income confirmed as at 15/9/18	n/a	100%	100%
Expenditure	(373,161)	(382,605)	(394,346)
Total surplus/(deficit)	(100)	24,855	6,686
Split between:			
- Restricted surplus/(deficit)	0	0	0
- Unrestricted surplus/(deficit)	(100)	24,855	6,686
	(100)	24,855	6,686
Cost of Raising Funds	0	12,000	12,000
- % of Income	0.0%	2.9%	3.0%
Operating expenditure (unrestricted funds)	15,641	16,573	23,314
Free unrestricted reserves:			
Free unrestricted reserves held at year end	19,610	44,465	51,151
No of months of operating expenditure	15.0	32.2	26.3
Reserves policy target	38,910	39,143	40,829
No of months of operating expenditure	29.9	28.3	21.0
Free reserves over/(under) target	(19,300)	5,322	10,323